Retail Systems - Bulgaria

IT solutions driving your business

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Company Presentation

R7/11.11.2010

Retail Systems – Bulgaria

<u>Profile:</u>

• At this company we are dedicated to serve the retail business

• Our mission is to provide high-end solutions to our customers and partners built around first class software, hardware and system integration services

• We strive to provide complete service to the customer – since business case analysis through consultancy, building solution and after-sales support and service

• We deliver high quality products through direct partnership with leading global manufacturers

• We offer broad product portfolio to fulfill every customer demand

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Premium Partners

DATALOGIC
- Barcode scanners
- Mobile computers

Checkpoint
- EAS anti-theft security and loss prevention solutions
- Source tagging programmes

IBM
- POS systems
- Self-service and self-checkout systems

ALPHA High Theft Solutions
- High theft solutions
- Open display security

Avery Berkel
- Retail and Industrial scales
- Wrapping and packaging machines

METO Quality comes First
- Retail merchandising solutions

SES E.S.L.
- Electronic Shelf Labels

POStuning Udo Voßhenrich
- Shelf optimization solutions

Partners

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Clients

Since our first installation in early 1995 more than 1500 customers from all around the country prefer our products and services. RETAIL SYSTEMS is one of the main IT & AIDC solutions supplier in Bulgaria today!

We keep this space for you!

Offices

Our infrastructure of offices in the major cities of the country enable us to be close to our customers and render service at any point it is required.

Head Quarter:

- Plovdiv

Regional Offices:

- Sofia
- Varna
- Bourgas
- Pleven
- Veliko Tarnovo

Did you know ?

- There is a 56%* chance that we have office in your city

- Or, if not, there is a 82%* chance that we are no longer than 50 km away from you

$^{*)}$ Percentage calculated on the statistics of population among cities in the country

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Software solutions

The _STORE_® system is proven software for retail stores management and automation:

- Complete Back-Office automation
- Optimized easy-to-use Front-Office/POS
- Mobile terminal support for everyday tasks automation
- Supply chain management (SCM)
- Centralized control of the whole chain
- Automated re-ordering
- Customer loyalty bonus systems
- Traceability and expiration dates control
- 100% real-time
- Off-Line emergency system
- Embedded support for broad range of specialized POS hardware
- Controlling of operational expenses
- Local and light-weight manufacturing automation
- Intelligent and intuitive user interface
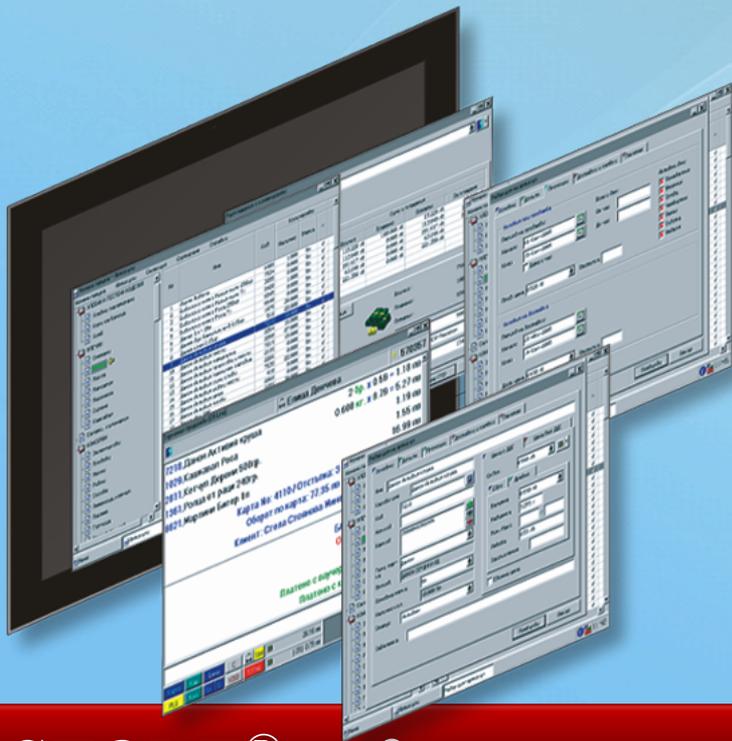
STORE® software

Barcode scanners

DATALOGIC™

- **High-performance retail POS barcode scanners – Magellan®**
  - Bi-optic in-counter scanners
  - Single-plane in-counter and on-counter scanners
- **Handheld barcode scanners – QuickScan®, Gryphon®**
  - Corded
  - Cordless – Bluetooth and RF
- **Industrial rugged scanners – PowerScan®**, designed to works in harsh industrial environment
- **Application/market sectors** – retail, warehousing, manufacturing, logistics, postal services, banking, healthcare, public administration and many others
- **Supported barcodes** – all standard 1D and 2D barcodes (depending on the model) including GS1 DataBar and DataMatrix

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Mobile computers

Broad range of rugged mobile computers with integrated barcode scanner, touch-screen display and rich set of communication options.

Application:

• **Retail:** Mass and General Merchandisers, Warehouse Clubs, Do It Yourself, Specialty, Pharmacy, Grocery and Convenience Stores – Store management, Inventory, Asset tracking, Shelf replenishment, Price management, Order Management, Assisted sales, Mobile POS (e.g. Line busting)

• **Warehouse Management –** Inventory, Asset tracking, Picking, Shipping/ receiving, Shelf replenishment, Price management, Put away, Cross docking

• **Field Force Automation: Sales, Service and Courier** – Workforce Management, Parcel Pick-up and delivery, Proof of Delivery, Fleet Management, Access Control, Inventory management, Order management, Order and price look-up, Mobile CRM, Route management

Communications: GSM/GPRS/EDGE, UMTS HSDPA, 802.11b/g, Bluetooth, GPS

OS: Windows CE, Windows Mobile

Datalogic Mobile

EAS anti-theft security and loss prevention

• EAS anti-theft and loss prevention systems. Technologies:
  • Radio-Frequency (RF)
  • Electromagnetic (EM)
  • Dual-technology (RF+EM)
  • Dual-technology (RF+RFID)

• Source Tagging programmes for protecting goods at the point of manufacture

• Rich portfolio of security elements for protecting merchandise against theft:
  • General purpose hard tags and soft tags
  • Special application tags for apparel, food, bottles, glasses, blister packages, CD/DVD, etc.
  • Special protection for high-risk items with keepers, spiders, cable locks, etc.

  • Complete Shrink Management Solutions

  • ShowSafe™ loop protection system for expensive merchandise and samples on open display (cell phones, cameras, notebooks, LCD&TV, GPS and other electronics)

Retail Merchandising Solutions

Retail Merchandising Solutions help increasing your sales by improving visual communication with your customers, emphasize your promotional messages, achieve pleasant shopping environment and distinctive look to your store.
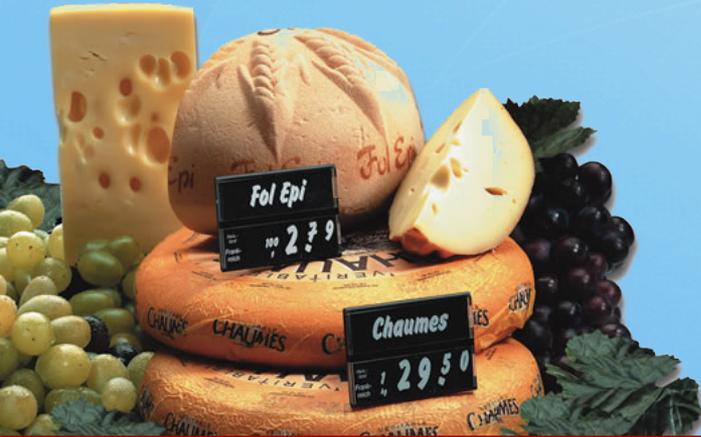
Store communication:
- Fresh goods merchandising
- Emotional sales promotion
- Shop-in-shop
- Exterior communication
- Brand image
- Customer direction systems

Shelf communications:
- Customer direction systems
- Shelf optimization systems
- Product information systems
- Checkout merchandising
- Article security

Communication and promotion:
- Price-marking
- Information
- Promotion
- Identification / controlling / security

POS hardware

POS hardware with proven reliability:

• SurePOS™ POS-systems

• Self-service and self-checkout systems

• Kiosk terminals

• POS Peripherals:

   • SurePoint™ touch-screen displays

   • SureMark™ POS printers

   • POS keyboards

   • Cash drawers and tills

Electronic scales

- **Electronic scales:**
  - **MP series** – Windows PC-based system scales and printers
  - **XM series** – PC-based system scales and printers
  - **M² series** – high-end system scales and printers
  - **IM series** – middle range system scales
  - **IX series** – economic range system scales
  - **FX series** – POS and price-computing scales

- Automatic and semi-automatic **weigh-wrapping machines – WA/WS series**

- **Applications and features** – weighing, counting and labeling, fresh counter operation, receiving, pre-pack, vendor and self-service operation, touch-screen operation, point-of-service multimedia advertising

Electronic Shelf Labels

Key system features:

• Automated price changes save time, consumables and human work-force

• No more problems with incorrect prices on the shelf

• Gain additional benefits by more flexible pricing policy

• Flexible time-based promotions (e.g. "happy hour"), weak-time discounts, overnight prices

• Facilitates inventory control, preparing daily orders and shelf replenishment conforming to the store's planogram

• Localized Bulgarian version is available

• Shows prices both in LEVA and EURO currency plus price per 1 kg / l / m / pc

• Patented locking mechanism for easy removal and anti-theft protection

• Patented communication technology providing reliable transmission

• Communication does not interfere with other wireless equipment

• Long battery life with option for battery replacement

After-sales support and repair services
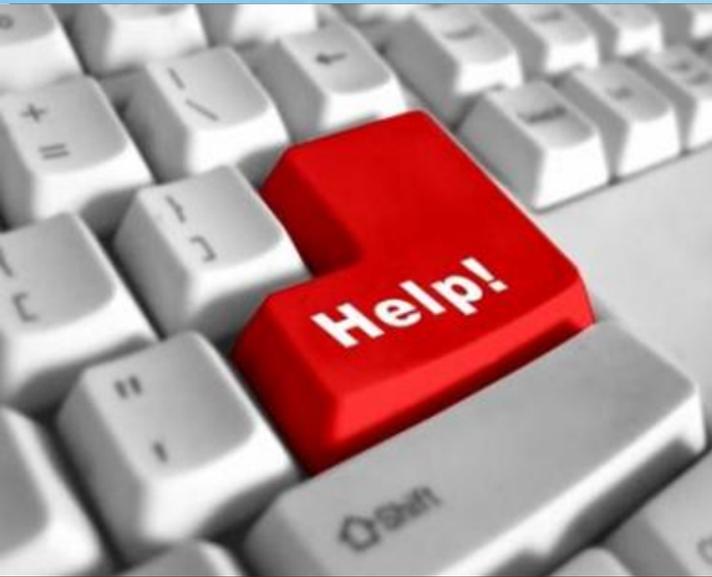
We take care that your investment serves you long time trouble-free by providing various support options:

- Remote support over the Internet
- Local on-site support
- Warranty and after-warranty support
- Flexible maintenance plans with spare equipment
- Maintenance audits
- Consultancy

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Have a question ?

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Just remember –
we're here to help!

Call us on +359 700 1 08 07 or
e-mail to office@retailsys.bg

Questions ?
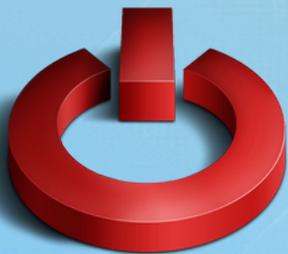
Thank you!

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www.retailsys.bg

Thank you!

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